

ENTRY GUIDE

Positive Luxury AWARDS 2027

RESPONSIBLE SUPPLIER
OF THE YEAR



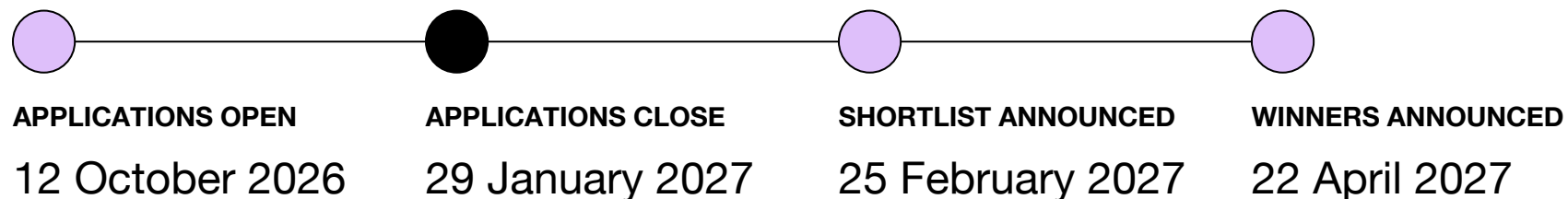
Celebrating Real Change.

RESPONSIBLE SUPPLIER OF THE YEAR



This award is for the supplier we deem to have achieved more than any other reshaping its business model toward a fully sustainable one in the last 12 months. Sustainability is embedded end-to-end in the business operations and is apparent in all aspects of the business – from climate, to circularity, and ethical social practices.

APPLICATION TIMELINE



For more information contact: **Natalie Worthington** natalie.worthington@positiveluxury.com

CATEGORY QUESTIONS & CRITERIA

Your application should answer each question in full. The criteria set out what the shortlisting committee and judges will assess your response against.

	CATEGORY QUESTIONS	CRITERIA
01	What actions has your company taken in the last 12 months to lead real change within the luxury industry?	• Clear description of actions within the last 12 months and evidence illustrating the impact
02	Describe how you have embedded sustainability into your business model, highlighting specific innovations or changes you have adopted in the last 12 months	• Clear explanation of sustainability within the business model • Specific examples of innovations and/or changes adopted in the last 12 months
03	What has been the measurable impact of implementing sustainability? Please include reference to the positive impact on society, nature and commercial performance	• Clear explanation of how sustainability has been implemented • Quantitative or qualitative evidence of the positive impact on society, nature and commercial performance
04	Please outline how you have communicated your sustainability efforts over the past 12 months to your stakeholders. Please include information on the public disclosure of your ESG performance metrics and mid-term targets	• Clear description of stakeholder sustainability communication in the last 12 months • Evidence and examples showcasing the different stakeholder communication in action
05	What plans do you have to meet higher and higher standards between now and 2030?	• Description of the company's plans to continue achieving higher sustainability standards until 2030 • Clear targets and measurements until 2030

SAMPLE APPLICATION RESPONSE

Previous shortlisted and winning applications have structured responses, addressing all aspects of the questions and criteria detailed. Here is a sample response.

NB: this is a purely illustrative sample response, showing a best-practice structure and quantitative data. This structure does not guarantee your application will be shortlisted.

QUESTION What has been the measurable impact of implementing sustainability? Please include reference to the positive impact on society, nature and commercial performance.

SAMPLE RESPONSE

Since launching our Responsible Manufacturing Programme in 2021, we've tracked impact against a common baseline across society, nature and commercial performance.

Society: 100% of staff now earn a verified living wage, up from 62% in 2021. Workplace injury rate fell 74% (3.4 to 0.9 per 200,000 hours), and turnover dropped from 28% to 11%. Fair contracting training for 45 smallholder flax farmers has lifted their average income by 22%.

Commercial performance: Revenue linked to clients citing our sustainability credentials grew from £2.1m to £6.4m (2021–2024), now 34% of total revenue. Efficiency upgrades deliver £340,000 in annual savings against a £280,000 investment — a 10-month payback. Top-10 client retention reached 100%, up from 80% in the prior three years.

Nature: Water use per metre of fabric cut 43% (120L to 68L) via closed-loop recycling, verified under ZDHC wastewater guidelines. Low-impact, OEKO-TEX certified dyes now cover 89% of production, up from 30%, reducing chemical effluent toxicity by 51%. Supplier flax farmland under regenerative practices shows a 14% increase in soil organic carbon.

APPLICATION CHECKLIST

Before you submit, check your application against the following.

	Company information	Have you provided responses to all the contextual company information questions?
	ESG action	Do your responses clearly demonstrate actions across all areas detailed in Environment, Social and Governance?
	Highlighted areas	Have you addressed the specific areas detailed in the application criteria?
	Evidence-based	Entries must be supported by verifiable data, documentation or third-party evidence – claims without evidence are not accepted.
	Supporting documents	Confirm the supporting documentation and evidence has successfully uploaded to the assessment portal. If not, please email documents to natalie.worthington@positiveluxury.com .

We look forward to receiving your application.

If you have any questions or need assistance with your application, please contact Natalie Worthington on natalie.worthington@positiveluxury.com

ABOUT POSITIVE LUXURY

Since 2011, Positive Luxury have blended technical ESG expertise with luxury industry experience, empowering over 140 luxury brands, retailers and suppliers with impactful ESG solutions that optimise long-term profitability and sustainable growth. Through consultancy services, ESG+ assessment, Butterfly Mark certification and the new Good Supplier Programme, its team of experts give unrivalled support, helping companies across the globe meet higher and higher standards for people, nature and business.

If you'd like to find out how our comprehensive sustainability services can unlock value for you, contact our team on hello@positiveluxury.com.

- ✓ Fast-track sustainability
- ✓ Prepare for legislative shifts
- ✓ Communicate with credibility
- ✓ Future-proof your business

www.positiveluxury.com