

ENTRY GUIDE

Positive Luxury AWARDS 2027

INTERIORS BUSINESS OF THE YEAR

Celebrating Real Change.

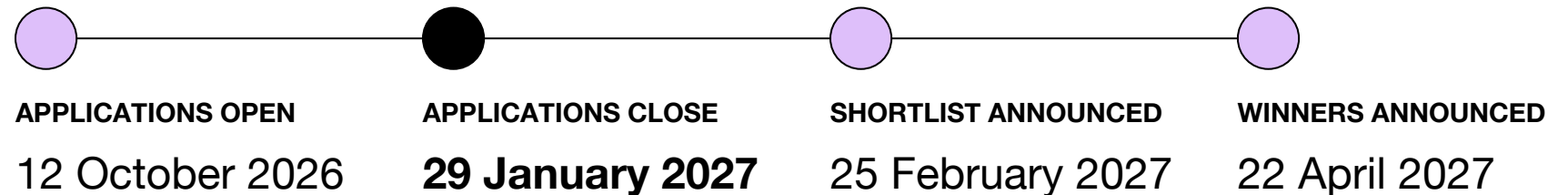


INTERIORS BUSINESS OF THE YEAR



This award celebrates the most inspirational Interior & Living company over the last year, the company that innovates, prioritises and combines sustainability, creativity, quality and craftsmanship.

APPLICATION TIMELINE



For more information contact: **Natalie Worthington** natalie.worthington@positiveluxury.com

CATEGORY QUESTIONS & CRITERIA

Your application should answer each question in full. The criteria set out what the shortlisting committee and judges will assess your response against.

	CATEGORY QUESTIONS	CRITERIA
01	What actions has your company taken in the last 12 months to lead real change within the interiors industry?	• Clear description of actions within the last 12 months and evidence illustrating the impact
02	Describe your company's approach to sustainable procurement, actions taken and the quantifiable impact in the last 12 months	• Clear explanation of the approach to sustainable procurement • Qualitative and quantitative evidence of impact in the last 12 months
03	Describe your company's environmental strategy, achievements and future targets? Please include your approach to climate, hazardous materials and waste management	• Clear explanation of the overall environmental strategy, achievements and targets • Detailed description of the approach to climate, hazardous materials and waste management with evidence of positive impact
04	Describe your company's social strategy. Please include your approach to human rights & modern slavery and health, safety and wellbeing	• Clear explanation of the overall social strategy, achievements and targets • Detailed description of the approach to human rights and modern slavery and health, safety and wellbeing
05	What plans do you have to meet higher and higher standards between now and 2030?	• Description of the company's plans to continue achieving higher sustainability standards until 2030 • Clear targets and measurements until 2030
06	Outline how you have communicated your sustainability efforts over the past 12 months to your stakeholders.	• Qualitative information on the sustainability communication strategy in the last 12 months for each stakeholder group • Evidence and examples showcasing the communication in action

SAMPLE APPLICATION RESPONSE

Previous shortlisted and winning applications have structured responses, addressing all aspects of the questions and criteria detailed. Here is a sample response.

NB: this is a purely illustrative sample response, showing a best-practice structure and quantitative data. This structure does not guarantee your application will be shortlisted.

QUESTION Describe your company's social strategy. Please include your approach to human rights & modern slavery and health, safety and wellbeing.

SAMPLE RESPONSE

Our social strategy is governed by our Human Rights Committee, chaired by our General Counsel, and aligned to the UN Guiding Principles on Business and Human Rights and the ETI Base Code, reviewed quarterly by the Board.

Human rights & modern slavery: 100% of Tier 1 suppliers (up from 68% in 2021) are now screened annually against our Modern Slavery Risk Assessment, with unannounced third-party audits covering 82% of production volume. We've introduced a worker-facing grievance hotline, available in 6 languages, live across 100% of owned manufacturing sites since 2023 — logging 140 cases to date, with 96% resolved within 30 days. Recruitment fee reimbursement policy has returned £86,000 to 210 migrant workers in our supply chain since 2022, addressing debt bondage risk identified in our initial risk mapping..

Health, safety & wellbeing: Workplace injury rate (recordable incidents per 200,000 hours worked) fell from 4.1 to 1.3 across owned facilities, a 68% reduction since 2021, following investment in machine guarding and mandatory safety training (now 100% of production staff annually, up from 60%). Employee wellbeing programme, launched 2023, includes mental health first aiders at every site (32 trained to date) and has contributed to a reduction in sick leave from 5.2% to 3.4% of working days. Gender pay gap across the business has narrowed from 14% to 6% over the same period.

APPLICATION CHECKLIST

Before you submit, check your application against the following.

	Company information	Have you provided responses to all the contextual company information questions?
	ESG action	Do your responses clearly demonstrate actions across all areas detailed in Environment, Social and Governance?
	Highlighted areas	Have you addressed the specific areas detailed in the application criteria?
	Evidence-based	Entries must be supported by verifiable data, documentation or third-party evidence – claims without evidence are not accepted.
	Supporting documents	Confirm the supporting documentation and evidence has successfully uploaded to the assessment portal. If not, please email documents to natalie.worthington@positiveluxury.com .

We look forward to receiving your application.

If you have any questions or need assistance with your application, please contact Natalie Worthington on natalie.worthington@positiveluxury.com

ABOUT POSITIVE LUXURY

Since 2011, Positive Luxury have blended technical ESG expertise with luxury industry experience, empowering over 140 luxury brands, retailers and suppliers with impactful ESG solutions that optimise long-term profitability and sustainable growth. Through consultancy services, ESG+ assessment, Butterfly Mark certification and the new Good Supplier Programme, its team of experts give unrivalled support, helping companies across the globe meet higher and higher standards for people, nature and business.

If you'd like to find out how our comprehensive sustainability services can unlock value for you, contact our team on hello@positiveluxury.com.

- ✓ Fast-track sustainability
- ✓ Prepare for legislative shifts
- ✓ Communicate with credibility
- ✓ Future-proof your business

www.positiveluxury.com