

# LK BENNETT

LONDON



## LK BENNETT AWARDED POSITIVE LUXURY'S BUTTERFLY MARK

LK Bennett is thrilled to announce that, after a rigorous assessment process, the brand has achieved the Butterfly Mark accreditation, joining a global community of luxury brands that have put sustainable and ethical practices at the forefront of their business.



*Heti's Colours*



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Introduced by sustainability leaders, Positive Luxury, the Butterfly Mark is a globally respected and trusted signifier of the highest standards of ESG+ (Environmental, Social and Governance) performance. Brands who are awarded certification have invested time, energy and money into making sure that their business models and products are actively impacting the environment, local and global communities in positive ways.

LK Bennett has been able to achieve an overall ESG+ Performance rating of 52% (51% for Environmental impact, 56% for Social Impact, 51% for Governance and 50% for Innovation) - owing to the incorporation of circular economy principles within their business model via the LK Borrowed rental service and partnership with clothing donation service Thrift+, sustainable sourcing efforts spearheaded by experienced buying and design teams (with an increased percentage of product each season utilising sustainable fabrics), and a keen focus on 4 of the UN's Sustainable Development goals - gender equality, good health, clean water and responsible consumption – through a dedicated Employee Assistance programme and active and regular partnerships with both local, national and international charities.

“At LK Bennett we recognise that we have a responsibility to our employees, customers, and suppliers to minimise our impact on the planet, and are delighted to have been awarded The Butterfly Mark certification by Positive Luxury.

This is one more step on our journey, and we are grateful to work alongside Positive Luxury, knowing they are holding us to the highest standards of sustainability across every area of the business.”

- Darren Topp, CEO

“The future starts now. We at LK Bennett have committed to beginning our wonderful journey with Positive Luxury, with authenticity, consideration, transparency, and responsibility, through sourcing in a more sustainable manner and creating timeless beautiful pieces for our customers to cherish for years to come.”

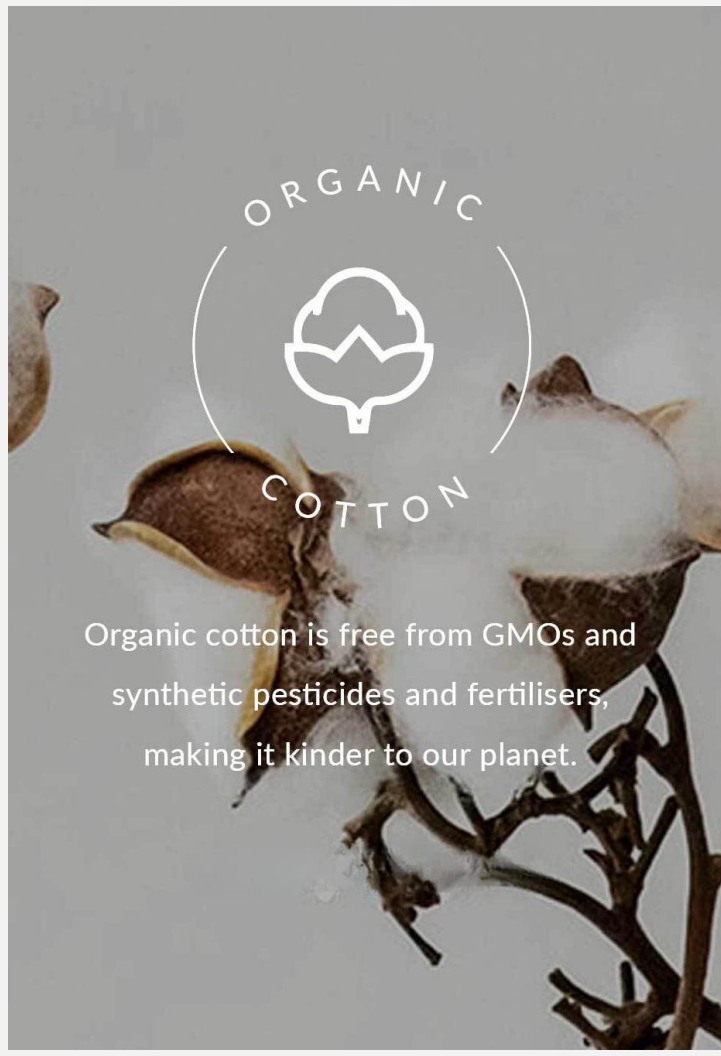
- Thomasine Jordan, Global Product & Design Director.



Recycled cotton helps to prevent additional textile waste and requires fewer resources than conventional cotton.



By using recycled down in our padded coats, we reduce waste and contribute to the down-recycling stream.



Organic cotton is free from GMOs and synthetic pesticides and fertilisers, making it kinder to our planet.

### About LK Bennett

Founded in Wimbledon in 1990, LK Bennett is a British brand with a vibrant London heartbeat. Their elegant clothing, shoe and handbag collections explore colour, print and classic design through a contemporary lens. Everything is designed in-house and beautifully made harnessing expert craftsmanship, creating distinctive, quality pieces that you'll wear over and over again.

The LK Bennett UK & Ireland portfolio consists of 15 standalone stores and 20 concessions, with partners including Selfridges, Fenwick, Brown Thomas and John Lewis, in addition to their successful European and digital business.

Discover a full breakdown of our ESG+ performance rating [here](#)

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#WearingLKB

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