

2023 POSITIVE LUXURY AWARDS – WINNERS ANNOUNCED

Positive Luxury is proud to announce the winners of the 2023 Positive Luxury Awards – luxury’s leading awards celebrating innovation in sustainability. The 2023 winners are Canada Goose, Monica Vinader , Bamford, Saywood Studio, Kleiderly and Keel Labs.

The Positive Luxury Awards honour innovation in every aspect of ESG, across the full supply chain, celebrating leading brands, retailers and suppliers – and driving a global conversation about the future of luxury.

“Congratulations to all the exceptional luxury businesses who won at this year’s Positive Luxury Awards. The luxury industry has a vital role to play in tackling climate change, enhancing our natural world and creating a more equitable society. All of our winning companies are trailblazing innovators – and it is our intention that these awards reward their actions and inspire other companies to believe that they too can be part of the solution and help us shape a sustainable future” says Amy Nelson-Bennett Co-CEO, Positive Luxury.

WINNERS

Breakthrough Business of the Year: SAYWOOD STUDIO

This award recognises young companies that are playing a leading role in driving innovation in sustainability with clear purpose beyond profit.

Judges Quote: “Saywood Studio are the stand-out winner, despite some pretty stiff competition from the other entrants in this category. Sustainability and by that, I mean sustainability that encompasses planet, people & then profit lies at the heart of everything they do. They are a lighthouse in the fashion industry, showcasing how it can successfully be done differently. Truly inspiring and one to watch for the future.”
Sara Vaughan, Innovator and Creator Brands with Purpose

Environmental Innovator of the Year: KLEIDERLY

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This award recognises entrepreneurs, developers, agencies, suppliers, brands, and other organisations that have demonstrated innovation within an environmental sustainability initiative or project.

Judges Quote: “Kleiderly have a clear vision and approach to divert textile waste from landfill and recycle it into a more sustainable alternative. Sustainability is at the core of their business and their upcycling approach has significant innovation potential. “

Material & Manufacturing Innovation of the Year: KEEL LABS

The Positive Luxury Material & Manufacturing Innovation of the Year is awarded to a material supplier or manufacturing business that has demonstrated innovation anywhere from design, research and development, production, supply chain and logistics management through to end-of-life management.

Judges Quote: A forward thinking and innovative concept for an alternative material solution,= Keel Labs are challenging the industry to think differently – one to watch. Joey Pringle, Founder, Veshin Factory

Product Innovation of the Year: BAMFORD

The Positive Luxury Product of the Year is awarded to a product that is driving genuine change across all aspects of the ESG+ (Environmental, Social, Governance, and Innovation) criteria in the Luxury sector – inspiring other products in its category to be better and do better.

*Judges Quote: Bamford has demonstrably advanced their sustainability thinking, placing provenance at the core of all their products. Sustainability is integrated across their supply chain – making Bamford an influential brand for future positive impact within the luxury industry
Mei Chen, Director and Head of Fashion, Alibaba Group*

Social Innovator of the Year: CANADA GOOSE

This category rewards organisations within the luxury space that have shown strong leadership and that operate as a force for good. They have been recognised for driving social change and making the luxury world a more equitable place.

Judges Quote: “Canada Goose company has increasingly placed sustainability at the core of their business, leading with commitments to the planet - from supply chain compliance and product innovations. Launched already a decade ago, the company's commitments to people have recently received new focus, with a social entrepreneurship programme that celebrates Inuit design, and charitable donations

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to the National Inuit Youth Council. Our vote serves as an encouragement to follow through on this path.” Philipp Kauffman, Founder , Original Beans

Responsible Luxury Business of the Year: MONICA VINADER

The luxury business deemed to have achieved more than any other reshaping its business model toward a fully sustainable one in the last 12 months.

Judges Quote: Monica Vinader has embedded sustainability across-its business operations – from motivating their employees and involving stakeholders in decision making, to collaborating with suppliers with the introduction of the traceability passport. They are leaders in industry. Sarah George, Senior Reporter, Edie

<https://www.positiveluxury.com/positive-luxury-awards-2023/>

The winners was chosen from a long list of entries from [65 luxury companies](#). Shortlisted entries for each category were reviewed by an independent panel of diverse experts from a range of backgrounds, providing a broad perspective on luxury sustainability.

Positive Luxury would like to thank everyone who entered this year.

Take a look at the Judging Panel: <https://www.positiveluxury.com/2022/10/14/2023-judges/>

If you would like further information, and images please do not hesitate to contact hannah@platform-creative.com

More about Positive Luxury

Since 2011 Positive Luxury has been accelerating organisations' adaptation to the new climate economy. Our ESG+ products and services enable companies to manage risk, embed innovation and credibly foster consumer trust. Organisations that we certify receive the Butterfly Mark, a globally respected trust mark – independently verified evidence that they meet the highest standard of sustainability best practices across all four pillars of our framework.

More about Positive Luxury Awards

The annual Positive Luxury Awards honour innovation in every aspect of ESG, celebrating leading organisations and driving a global conversation about the future of luxury. Nominees entered six categories and our judging panel of diverse experts

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from a range of backgrounds reviewed a variety of brands, both within and outside of the Positive Luxury community, to determine which ones would be selected as the 2023 winners. [The 2022 winners](#) were Bamford, Belvedere Vodka. Sheep Inc, Original Beans, Tracemark and Monica Vinader.