

PRESS RELEASE

2022 POSITIVE LUXURY AWARDS – SHORTLIST ANNOUNCED

Positive Luxury are proud to announce the shortlist for the 2022 Positive Luxury Awards – luxury’s leading awards celebrating innovation & sustainability – January 2022.

PRESS RELEASE: 21ST JANUARY 2022

21 January 2022 - The Positive Luxury Awards honour innovation in every aspect of ESG, celebrating leading organisations and driving a global conversation about the future of luxury.

“Responsible, innovative luxury industry can play a vital role in tackling climate change and enhancing our natural world – and it is our intention that these rewards help accelerate positive change by rewarding and celebrating the industry’s pioneers and trailblazers” says Diana Verde Nieto, Co-Founder and Amy Nelson-Bennett Co-CEO, Positive Luxury.

SHORTLIST

Breakthrough Business of the year

This award recognises young companies that are playing a leading role in driving innovation in sustainability with clear purpose beyond profit.

[BEEN London](#)
[Object](#)
[Riley Studio](#)
[Tracemark](#)

Environmental Innovator of the Year

This award recognises entrepreneurs, developers, agencies, suppliers, brands, and other organisations that have demonstrated innovation within an environmental sustainability initiative or project.

[Anya Hindmarch](#)
[Chyulu Club](#)
[Debrand Services](#)
[Sheep Inc](#)

Material & Manufacturing Innovation of the Year

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The Positive Luxury Material & Manufacturing Innovation of the Year is awarded to a material supplier or manufacturing business that has demonstrated innovation anywhere from design, research and development, production, supply chain and logistics management through to end of life management.

[Belvedere Vodka](#)
[Favini](#)
[James Cropper Colourform](#)
[WD Lab Grown Diamonds](#)

Product Innovation of the Year

The Positive Luxury Product of the Year is awarded to a product that is driving genuine change across all aspects of the ESG+ (Environmental, Social, Governance, and Innovation) criteria in the Luxury sector – inspiring other products in its category to be better and do better.

[Arbikie Distillery](#)
[Bamford](#)
[Spectacle Skincare](#)
[Vyn Gmbh](#)

Social Innovator of the Year

This category rewards organisations within the luxury space that have shown strong leadership and that operate as a force for good. They will be recognised for driving social change and making the luxury world a more equitable place.

[Bav Tailor](#)
[Focus on Women](#)
[Neri Karra](#)
[Original Beans](#)

Responsible Luxury Business of the Year

The luxury business deemed to have achieved more than any other reshaping its business model toward a fully sustainable one in the last 12 months.

[Guerlain](#)
[Monica Vinader](#)
[Sambar](#)
[Whatley Manor](#)

<https://www.positiveluxury.com/awards-shortlist-2022/>

PRESS RELEASE

The list was chosen from a long list of [115 entries](#) from luxury companies. Shortlisted entries for each category (see above) will now be reviewed by our [expert judging panel](#).

Positive Luxury would like to thank everyone who entered this year. Take a look at the Judging Panel <http://www.positiveluxury.com/2021/12/08/positive-luxury-awards-2022-judges/>

WINNERS WILL BE ANNOUNCED 26 APRIL 2022

ABOUT POSITIVE LUXURY

Since 2011 Positive Luxury has been accelerating organisations' adaptation to the new climate economy. Our ESG+ products and services enable companies to manage risk, embed innovation and credibly foster consumer trust. Organisations that we certify receive the Butterfly Mark, a globally respected trust mark – independently verified evidence that they meet the highest standard of sustainability best practices across all four pillars of our framework.

ESG+ ASSESSMENT

Our proprietary ESG+ (Environmental, Social, Governance, and Innovation) assessment framework is the only one designed for the specific social, environmental and material risks of the luxury industry.

THE BUTTERFLY MARK

The Butterfly Mark certification is an independent trust mark awarded to luxury brands, retailers and suppliers that evidence tangible action to making a positive impact on nature and society. It has been created in consultation with the Positive Luxury Sustainability Council of over 22 leading global organisations and is rigorous, independent, and in line with the latest international standards and best practices.

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