ENTRY GUIDE



Positive Luxury AWARDS 2026

TRAVEL
BUSINESS OF THE YEAR



This award celebrates the travel and leisure company that integrates sustainable business practices leading to higher standards across the business.

CATEGORY QUESTIONS	CRITERIA
What actions has your company taken in the last 12 months to lead real change within the luxury industry?	Clear description of actions within the last 12 months and evidence to illustrating the impact
Describe your company's approach to sustainable procurement, actions taken and the quantifiable impact in the last 12 month	 Clear explanation of the approach to sustainable procurement Qualitative and quantitative evidence of impact in the last 12 months
Describe your company's environmental strategy, achievements and future targets? Please include your approach to climate, water and waste management	 Clear explanation of the overall environmental strategy, achievements and targets Detailed description of the approach to climate, water and waste management with evidence of positive impact
Describe your company's social strategy. Please include your approach to people management and human rights & modern slavery	 Clear explanation of the overall social strategy, achievements and targets Detailed description of the approach to people management and human rights and modern slavery
What plans do you have to meet higher and higher standards between now and 2030?	 Description of the company plans to continue achieving higher sustainability standards until 2030 Clear targets and measurements until 2030
Outline how you have communicated your sustainability efforts over the past 12 months to your stakeholders	 Qualitative information on the sustainability communication strategy in the last 12 months for each stakeholder group Evidence and examples showcasing the communication in action

APPLICATION TIMELINE

Applications Open Application Close Shortlist Announced Winners Announced

13 October 2025 30 January 2026 26 February 2026 23 April 2026

For more information contact: