

## ENTRY GUIDE



# Positive Luxury AWARDS 2025

TRAVEL  
BUSINESS OF THE YEAR



This award celebrates the travel and leisure company that integrates sustainable business practices leading to higher standards across the business.

CATEGORY QUESTIONS	CRITERIA
What actions has your company taken in the last 12 months to lead real change within the luxury industry?	<ul style="list-style-type: none"><li>• Clear description of actions within the last 12 months and evidence to illustrating the impact</li></ul>
Describe your company’s approach to sustainable procurement, actions taken and the quantifiable impact in the last 12 month	<ul style="list-style-type: none"><li>• Clear explanation of the approach to sustainable procurement</li><li>• Qualitative and quantitative evidence of impact in the last 12 months</li></ul>
Describe your company’s environmental strategy, achievements and future targets? Please include your approach to climate, water and waste management	<ul style="list-style-type: none"><li>• Clear explanation of the overall environmental strategy, achievements and targets</li><li>• Detailed description of the approach to climate, water and waste management with evidence of positive impact</li></ul>
Describe your company’s social strategy. Please include your approach to people management and human rights & modern slavery	<ul style="list-style-type: none"><li>• Clear explanation of the overall social strategy, achievements and targets</li><li>• Detailed description of the approach to people management and human rights and modern slavery</li></ul>
What plans do you have to meet higher and higher standards between now and 2030?	<ul style="list-style-type: none"><li>• Description of the company plans to continue achieving higher sustainability standards until 2030</li><li>• Clear targets and measurements until 2030</li></ul>
Outline how you have communicated your sustainability efforts over the past 12 months to your stakeholders	<ul style="list-style-type: none"><li>• Qualitative information on the sustainability communication strategy in the last 12 months for each stakeholder group</li><li>• Evidence and examples showcasing the communication in action</li></ul>

## APPLICATION TIMELINE

