

ENTRY GUIDE



Positive Luxury AWARDS 2025

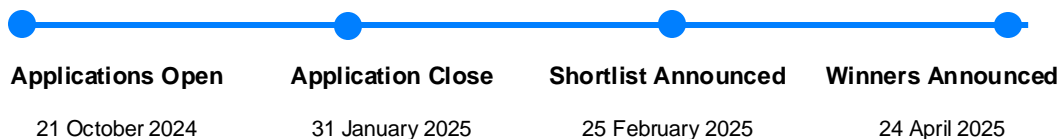
JEWELLERY
BUSINESS OF THE YEAR

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This award celebrates the luxury businesses that have fully embraced sustainability and set higher standards for the Jewellery & Watch industry – from ethical sourcing and social practices to innovative design and materials.

CATEGORY QUESTIONS	CRITERIA
What actions has your company taken in the last 12 months to lead real change within the luxury jewellery industry?	<ul style="list-style-type: none"> • Clear description of actions within the last 12 months and evidence to illustrating the impact
Describe your company's approach to sustainable procurement, actions taken and the quantifiable impact in the last 12 month	<ul style="list-style-type: none"> • Clear explanation of the approach to sustainable procurement • Qualitative and quantitative evidence of impact in the last 12 months
Describe your company's environmental strategy, achievements and future targets? Please include your approach to biodiversity	<ul style="list-style-type: none"> • Clear explanation of the overall environmental strategy, achievements and targets • Detailed description of the approach to biodiversity with evidence of positive impact
Describe your company's social strategy. Please include your approach to people management, human rights & modern slavery and health, safety and wellbeing.	<ul style="list-style-type: none"> • Clear explanation of the overall social strategy, achievements and targets • Detailed description of the approach to people management, human rights and modern slavery and health, safety and wellbeing
What plans do you have to meet higher and higher standards between now and 2030?	<ul style="list-style-type: none"> • Description of the company plans to continue achieving higher sustainability standards until 2030 • Clear targets and measurements until 2030
Outline how you have communicated your sustainability efforts over the past 12 months to your stakeholders	<ul style="list-style-type: none"> • Qualitative information on the sustainability communication strategy in the last 12 months for each stakeholder group • Evidence and examples showcasing the communication in action

APPLICATION TIMELINE



For more information contact:

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